

The ACTION Plan.

The 7 Habits of highly effective People.
 Be Proactive
 Start with the end in Mind
 First things first
 Win-Win
 Seek to understand first
 Benefits of Synergy
 Renew yourself

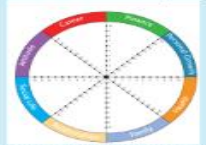


The foundation course.

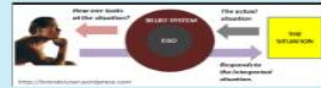
How to have your Best Life!



Your wheel of Life!



Where are you now!



They are based on ???

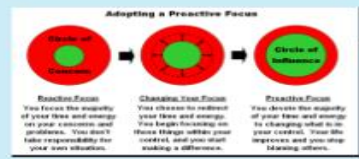
People:
 Leadership = Influence
 Management = Things



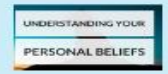
The 4 Agreements:
 Impeccable in Language
 Don't take things personally
 No judgements or assumptions
 Strive to do your best always.



Set your intentions



and this process



You will be in this space for a while



Personal growth



Human needs

The tools of the trade



The process to move from effectiveness to greatness.




Improve/change Habits



Balanced Life



Find your voice and inspire others... and be rewarded.
 Our Business Opportunity
 brucrossonline.com



Fast-Track to Income.

Cash Flow: Cash Flow: Cash Flow

The importance of Building a Business:

Client Acquisition is the life Blood.

A Leadership Development and Coaching Business: The Structured Learnings.

They are:

- 1) Break the Shackles foundation Course: DIFFERENT-THINK
- 2) How to Design your La Dolce Vita: DIFFERENT-DESIGN
- 3) Results: DIFFERENT-FREEDOM (transformation not Information)
- 4) Structured Coaching Sessions: Develop Leadership
- 5) The Encore Career.
- 6) A Business Model for Leverage and Growth.
- 7) Marketing: the actions.



A Leadership Development and Coaching Business: Required systems to be in place:

They are:

- 1) Client Invitation:
- 2) Client Conversation Framework: 7 step structured Conversation
- 3) A Results based package (transformation not Information)
- 4) Structured Coaching Sessions:
- 5) How to Attract new Clients:



**Goal: \$10,000/Month
Cash Flow**

Myths about Monetising your story:

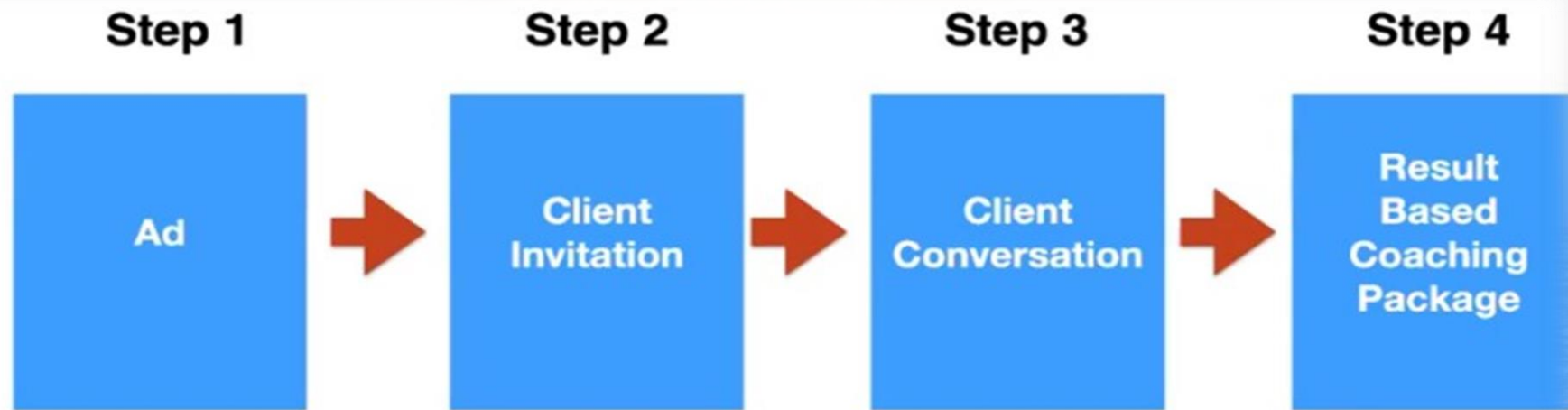
- You need a fancy website
- You need a podcast
- You need a YouTube Channel
- You need a bestselling book
- You need a blog
- You need a big social media presence

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WRONG!

The Action Plan.



The Numbers for the Actions.



Growth of your Skills.



How do you acquire Leverage:

Solve a problem for 1 person? > 1-1 Coaching.

Solve the same problem for some people? >group Coaching.

Solve the same problem for Many?> sell your program/product.

Solve the same problem for Many ?> Duplicate your Business Model.



**Are you ready to turn your Leadership
development and Coaching skills into a 6
figure income?**

STORY:

ACTION PLAN:

MONETISE: