

Years ago, I knew I was going to have a problem building a life I would love if something didn't change.

I had kept doing what I had always done and
did not understand why.

For a while, I thought maybe most of us didn't deserve to succeed, that maybe we didn't want our dreams badly enough.

Then I thought maybe our Puritan forefathers were right— humans are born with bad stuff in them, streaks of laziness and weakness, negative thinking and worse.

But that just didn't make sense.

Why would a species produce so many individuals who were programmed wrong?

Why would nature allow the survival of creatures who didn't use their abilities?

How can it be that most of us will fall by the wayside?

Something seemed cockeyed about that thinking. That's when I began to get suspicious.

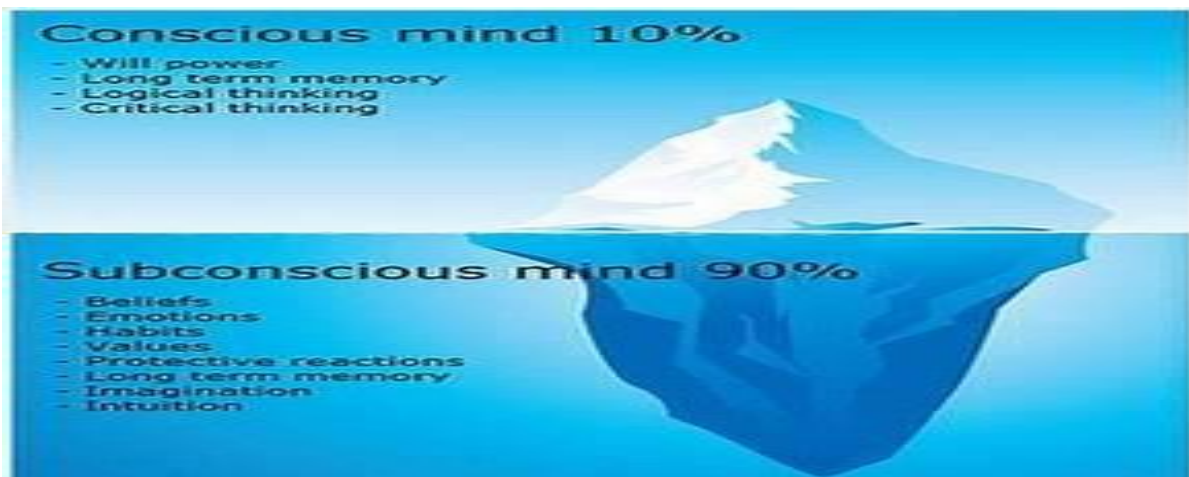
I was accustomed to thinking that I lacked the character traits that made people successful, but how could it be that almost everyone did, too?

Whenever we study animals in the wild, we invariably assume that there is some logical reason for their behavior.

That was until I came across the structure of thought.

This is why we do what we always have done, even though we say we want something different.

Content versus context:



So, if beliefs are in my subconscious mind what did that mean?

Some of the deepest observations about the human condition can be found in some of the least likely places.

One of my personal favorites is the scene in Star Wars when Yoda is teaching Luke how to master his Jedi powers.

Luke is trying to raise his crashed fighter plane from the swamps of Dagoba using the "The Force" an energy that pervades the universe which can be harnessed to perform miracles.

Luke, very much a skeptic in his early training, tells Yoda that he can't possibly believe he can raise the several ton plane by simply using his mind.

"I can't believe it", says Luke

"That is why you fail", responds Yoda.

In addition to being a pivotal scene in the movie as young Skywalker begins to step into his new magical powers, it also teaches one of the principle aspects of how all human beings operate, and what can often times keep us stuck.

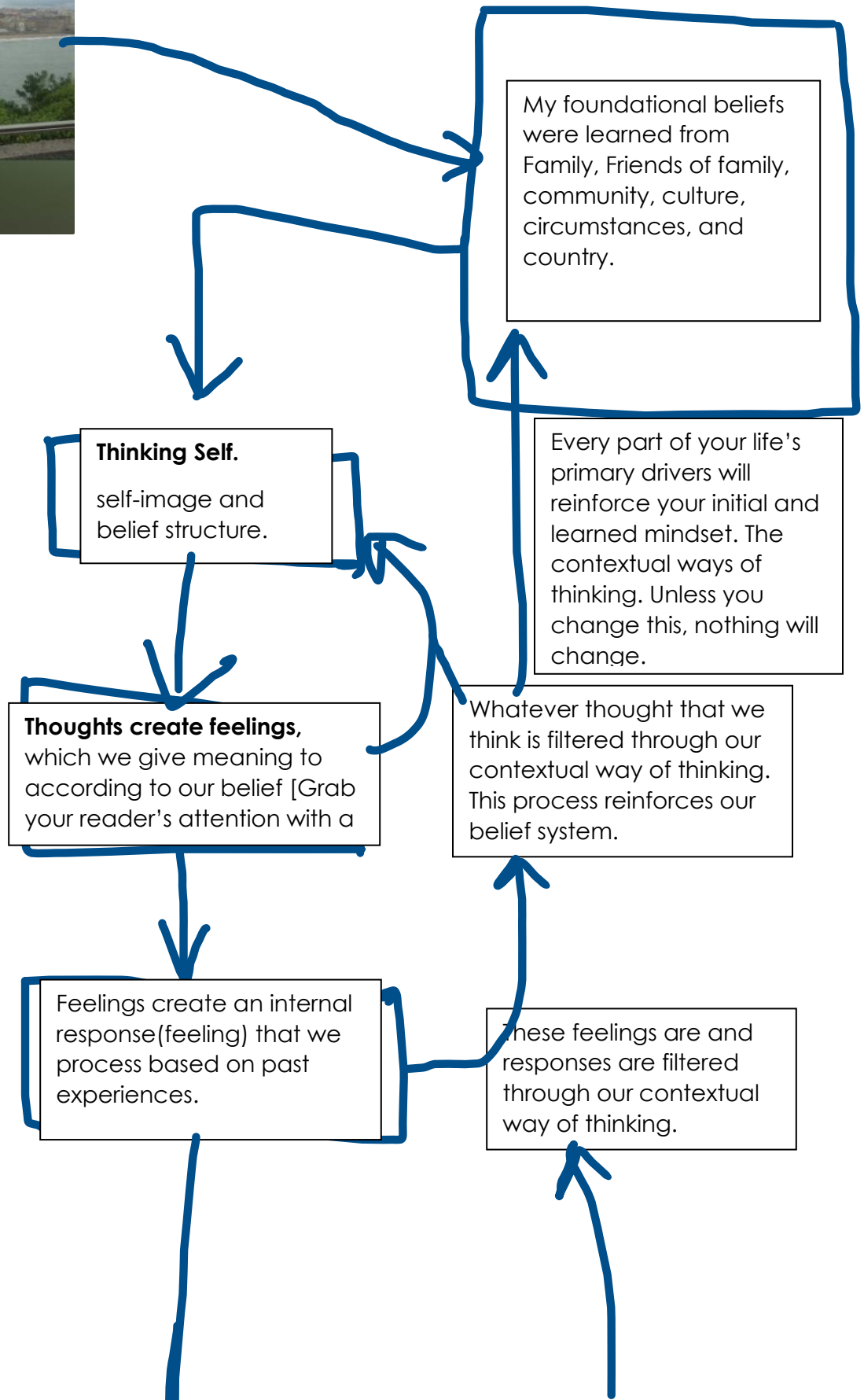
I call this Principle the 5 Primary Drivers.

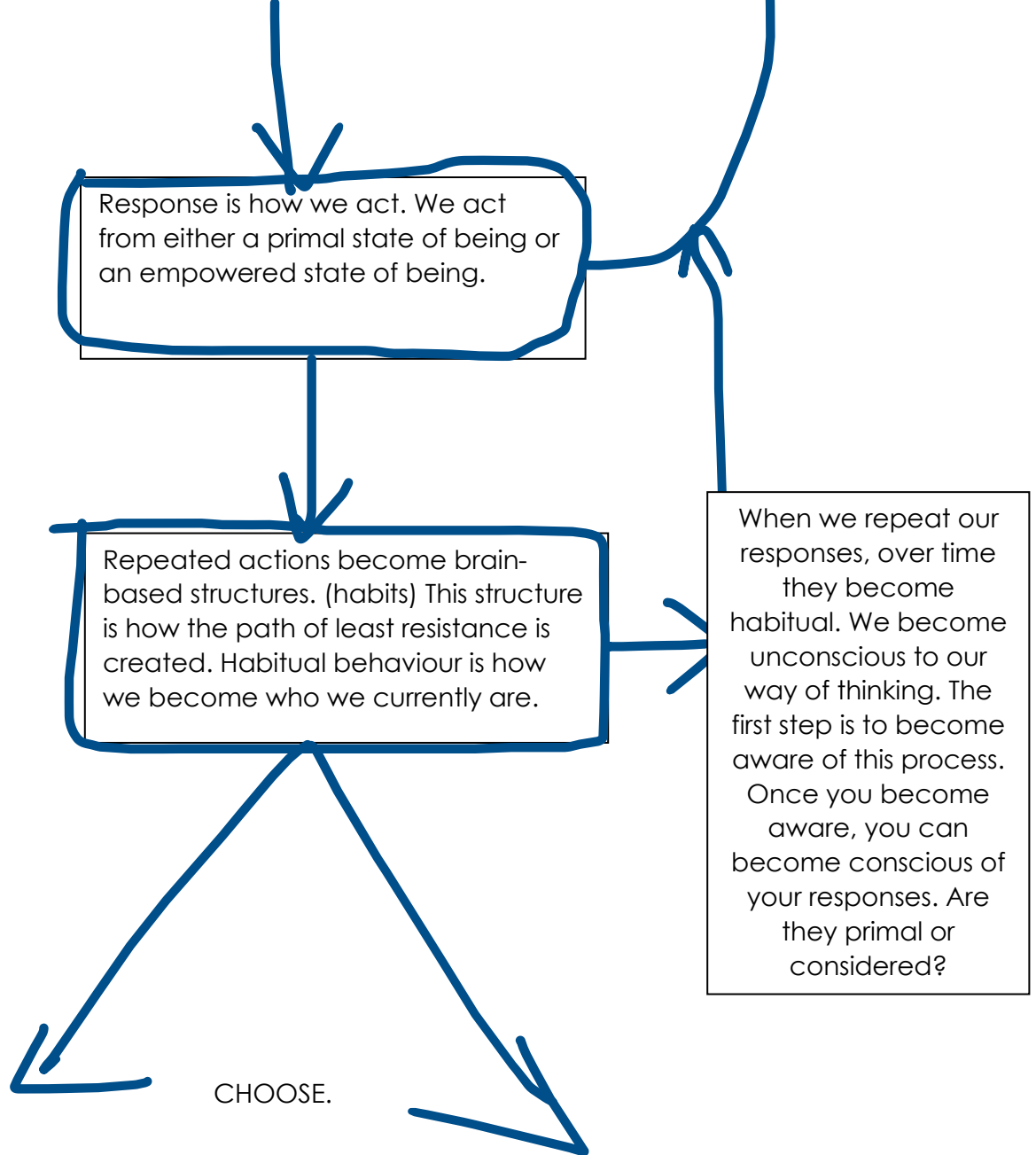
The 5 Primary Drivers simply state the following:

- 1- What we Believe determines what we Think.
- 2- What we Think determines our Feelings.
- 3- How we Feel determines our Actions.
- 4- Our Actions, over time, become our Habits.
- 5- Our Habits determine the quality and ultimate outcome of our life, our Destiny.



This was the start of understanding my behaviour.





Reactions to thoughts:

Primal state of being

Responses to thoughts.

Empowered state of being.

The thing is you can only be in one state at a time.

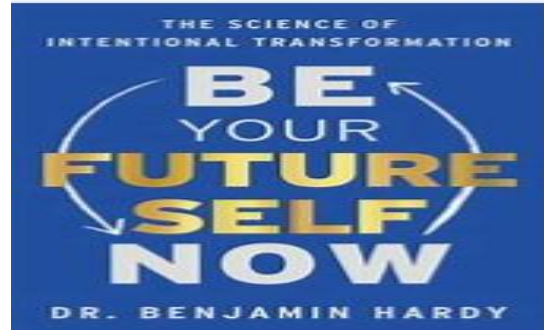
Here you begin to understand that you can now choose to interpret your thoughts.

When you are at this level of awareness, you begin to understand that the things you desire will be possible.

Yes, you will need to have a vision of your future self, learn how to Become the person (identity) that makes the DOING of the activity possible, so you can experience the results (HAVE) of your vision.

That's why this book is in the Resource Centre.

How this looks is like this.



You learn to base your thinking around your future self.

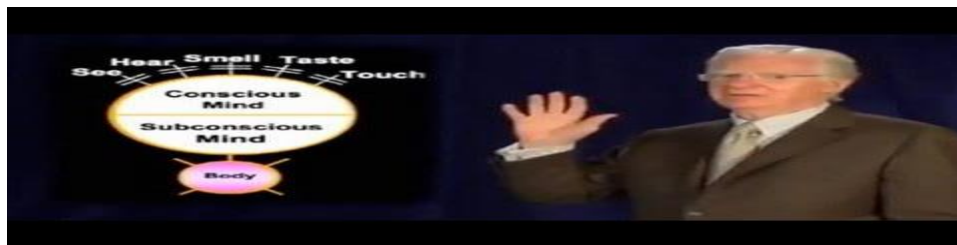
Your vision.

When you are focused on the end result, everything is influenced from that perspective.

When you look at how you have been conditioned to a way of thinking it then becomes a process.

All process is just a skill that is acquired.

You have been acquiring new skills all your life.



The knowledge I have learned from the teachings of others has allowed me to connect the dots.

You *could* have the life you want, but you're just not doing what it takes to get it. Once you accept that and decide to do something about it, you will carve the path to getting what you want.

And it won't take that long either.

20 Hours is the Difference Between Where You Are Vs. Where You Want to Be

You can learn the basics of any skill in 20 hours.

Josh Kaufman gave a TED talk about the idea that you only need to learn the basics of most skills to be pretty good at them:

"20 hours is long enough to experience dramatic improvements in skill, but not so long that it feels overwhelming to get started in the first place." - Kaufman



Hi, I'm Bruce and I love to teach what I have had to learn and implement to create a more fulfilling and rewarding life. I would love to help you.

To be more than you are today you need understand and apply the concepts of:

Vision: Mindset: Marketing: Systems:

Building The Business and the life that you've Always Dreamed Of Comes Down To
Doing these Four Things Better Than Anyone Else.

Having a vision, acquiring the correct thinking process (mindset), leaning the science of marketing, and implementing systems.

With these four skills, and they are just skills, will allow you to create and live the life you love.