

Different-Freedom:

Fact: most people studying and working on improving themselves fail.

WHY?

1: **Fail to apply what they are learning to themselves:**

Talk the Talk but don't Walk the Walk: More action happens after people "know all about it".

2: **Our nature is to assume we have learnt something when we haven't. Most** of us just have a weak and destructive understanding of what we've read.

Knowing something translates into understanding once we are living what we say.

3: **Your mind is not a static instrument.** It regularly changes.

We assume once we've learned something we know it forever. People believe that they can recall information and assume it's known. What we recall is the process of reading the information. Its not enough. You have to apply the information. Action is required.

4: **Simplicity.** The mind reduces un-used information to the basic level. We have trained it to do that. K:I:S:S:

In actual fact we need to simplify the process, not make it simple.

5: **Practicality:** The information we consume has not been made practical to use. Quote from Bern Franklin: master one topic at a time.

In Summary:

Your progress doesn't happen because you are overwhelmed with new competing information, and your not applying what you have learnt. Your mind has changed over time, so it's not the same as when you consumed the information. You are trying to make it simple, rather than simplifying the information, and you don't immerse yourself in the subject.

Information is only the Beginning of the process.

Action is required.

Results Matter for All.

Different-Freedom.

12 months home study

Course:

Laser targeted coaching sessions.

9 modules:

Decision:

Departure:

Action:

Laser targeted Coaching sessions:

Measurable Outcome:

Transformation: