# Working with a Coach:

Are You Finally Ready to Break Through The Brick Wall of Limiting Beliefs, Procrastination, and Feeling Stuck?

Yes!

## **Quantum Momentum Mentoring:**

A step-by-step system designed to help you make massive breakthroughs and permanently change your life in the next 90 days.

I know what it feels like to be totally stuck.

Either you know exactly what to do with your life but you just can't bring yourself to do it, or you have this vague sense that something is off and it nags at you in the back of your mind every single day.

On the one hand, you have a bunch of doubts and limiting beliefs that keep you from acting, or you get right to the point where you're going to make your big move, and you freeze: procrastination sets in once again leaving you right where you started.

But on the other hand, you also have this deep level of confidence in the

#### person you could become.

You know deep in your bones that if you just put the puzzle pieces together and got some damn momentum, you could transform into that person you've always wanted to be.

That was me.

I just knew that if I could put it all together, deep inside me I was capable.

I had potential but something was blocking that potential.

That's why daydreams are so powerful.

Not because they're fantasies, but because you know yourself well enough to know that a vivid picture could be reality.

# Key point. A vision of your future self.

If you didn't think it was possible, you wouldn't dream at all.

You're probably in the position I was in a few years ago.

You know you have all the potential in the world but also, feeling it slip through your fingers every day, you decide to stay the same.

You settle.

This mismatch between who you are right now and who you're supposed to be, the version of you that was put on this earth to become, creates a bunch of anxieties.

# For some, it's the curse of having a pretty good life.

# We had a pretty good life.

We checked off the boxes -- the nice comfy career, the house in the suburbs, the toys-but it still felt empty and hollow because I am not doing the thing that makes me feel powerful and alive.

For others, you're in the situation I was in for a time, but your there almost all the time -down, in debt, and wondering how you could've possibly fallen so well below your potential.

Whether or not you decide working with me is a good idea, for your own sake, I want to pause and think about what I'm going to tell you.

If nothing else, what you're about to read will force you to put your life into perspective.

# What Has A Lack Of Momentum Toward A Real Mission In Your Life Cost You?

How many little peculiar anxieties has it created?

You know, the little things that bug you that add up to this sense of dread you try to push to the back of your mind every day of your life.

# How much time has it cost you?

# If you are like me, you have more behind you then ahead of you.

Think of how much time you've spent doing all the things you didn't want to do vs the amount of time you've spent living the way you want to live.

Think about all the things you've wanted to do but never did. All the risks you avoided out of fear.

All the little moments where instead of standing tall and just going for it, you let doubt creep in a chip a little piece of your soul away.

# Think of how many times this has happened.

Ultimately, understand that if you haven't gone on a real mission and did the things that mattered most to you, you've decided to take a miracle of an opportunity that is life and just let large chunks of it go to waste.

I'm not trying to be harsh or mean.

I'm just communicating to you all the ways I've felt before.

There was a point in my life where everything I'm saying to you hit me like a brick.

## It hit me so hard that after a number of failed attempts to change my life, I found a way to shift the trajectory of my future forever.

My Breakthrough Moment and The Path to Permanent Change.

When you look at my life now -- a six-figure business doing what I love, doing whatever I please every day of my life -- it's hard to believe it now.

But I did. And so can you.

It was only a few years ago, I was lost, totally stuck in life, and frustrated that I was living well below my potential.

Yes, I was "retired "and had certainty, but not living a joyful and abundant life.

## I always had dreams.

## They were vague at the time and work was my priority.

I was stuck in the problem solution orientation rather than being a creator of my life.

## But I knew I wanted to be financially comfortable and free somehow.

## To be able to do things with the people I care about, when I want, for as long as I want.

# I wanted to do something I enjoyed for a living.

I wanted to wake up excited about life instead of dreading the day to come.

I wanted to feel like I was the best version of myself.

I've always been curious about the process of self-actualization.

#### How do you become the person you would like to become?

# How do you change who you think you are?

For whatever reason, I got it in my head that now was the time for me to really figure things out.

So, I went searching for answers.

I got on YouTube and started watching videos about self-improvement and personal development.

Eventually, I landed on a teacher I really enjoyed and started devouring all of his content.

He kept talking about a concept that turned his entire life around as well as the lives of many others.

He talked about the life-changing power of finding mentors.

# Mentors help you fill the gaps in your knowledge because they've been through what you're trying to do already.

They can push you to get better and help you stay accountable.

Sometimes they just know how to say the right thing that hits you in the right way even if you feel like you've heard it all before.

This teacher had a program available, an online mentoring program.

There were videos to watch and he'd also do live classes where he explained the topics in-depth, provided extra motivation, and answered questions.

At first, I scoffed at the idea of paying someone to teach me how to live life.

Couldn't I just figure it out on my own?

Wasn't the free information enough?

Should I really pay some random guy on the internet to guide me?

I was had a negative geared property portfolio, which I eventually solved but ended up with a very large mortgage on our personal residence.

#### Disposable income was scarce.

The program wasn't super expensive, but it was a lot of money to me.

I guess I just figured "What else do I have to lose?"

I am already in the process of loosing quite a lot (by my standards).

# I knew that some random online course was a long shot, but at that point, a long shot seemed to be my only option.

It just felt like I was serious this time and I just had this do-or-die mentality.

The program was a couple of months long.

#### Most people didn't even finish it.

# Most people do not finish any online program, course or training.

Most people never complete learning when not being held accountable.

But I did.

I listened to those lessons on my walks over and over again.

I seared them into my mind with this level of willpower I'd never felt before.

This program finally helped me get what I'd been missing my whole life.

# I got momentum.

By the time I was done with the program, I hadn't solved all my challenges or made myself "rich", but I'd made huge progress.

# My identity of who I thought I was had shifted.

I started sharing the things I was thinking and feeling with other people and created a buzz.

I planted the seeds to everything I've accomplished so far.

After I finished the program, I literally never looked back.

It worked as promised and I had enough momentum to make permanent changes to my mindset, motivation level, habits, discipline, all of it.

Even if you've felt stuck in your life for a long time, all you need is a bit of momentum to help you break out of that feeling.

Eventually, you can reach a breakthrough point in your life that changes things forever.

So, in just a few short months, I went from being cash strapped, depressed, and not living a joyful and abundant life.....

## to having massive breakthroughs in my mindset as well as habits and strategies to build a brand-new life.

I found something I loved to do so much I became obsessed with it.

All the clutter in my mind was gone.

I knew what to do, how to do it, and I had a strong enough 'why' to see things all the way through.

I rode that obsession to building my own little coaching empire.

I wake up and do exactly what I want to do every day.

It's not an exaggeration to say that going through that program helped me save my mental health.

The skills I acquired by working with people, and seeing people begin on a new pathway, to rid themselves of their subconscious identity to feel powerful and alive is immensely satisfying.

Bur also very frustrating when people still don't make the income they desire.

# They have not chosen the right financial vehicle.

# Now I'm on a mission to help others to not only become the person they wish to be, but also to have the financial rewards.

To live a joyful and abundant life.

To have a full-time income with part time hours.

Before both paying for and stumbling upon mentors to help me change my life, I'd tried a few other strategies that didn't work well at all.

## You've probably tried some of these yourself.

Strategy # 1 - Reading Self-Help Books Alone I love self-help books.

I read a lot of them.

People write books to solve problems.

People buy books to solve problems.

But, often, they're not enough on their own.

How many times have you read a self-help book that gets you all fired up, only to find that motivation fades shortly after?

The problem isn't the information itself. It's the ability to apply the knowledge too your life.

Often, you end up doing nothing with the information because there's no one there to keep you accountable.

Imagine if you had access to the authors of these books and they checked in with you every week for a few months.

Think the information would sink in a bit deeper and you'd have a better shot at changing because they were right with you every step of the way?

Strategy # 2 - Consuming Free Content on the Internet.

I still do a lot of this. Information is an important part of the journey. It's the application of that knowledge to be of benefit to you that most people fail to do.

"Can't you just find all of this information online for free?"

Absolutely.

You sure can.

You probably have sought this information out for free online.

#### Be honest with yourself.

#### How well has it worked out for you?

You would not be here reading this if you were living a joyful and abundant life.

Today, I spend money on programs and work with coaches because I don't like wasting time piecing everything together on my own.

I also love the accountability that comes with putting my money where my mouth is. This isn't some marketing psychological trick to convince you to 'invest yourself.' It's just what worked for me.

It's the accountability that makes anything work.

What gets measured gets improved.

# Strategy # 3 –

Just Trying Harder How many times have you tried trying harder?

You keep telling yourself you're finally going to put your foot down and make it happen, but always end up falling short.

Having people in my corner early on in my self-improvement journey made me feel like I wasn't alone.

And we all need to make changes or improvements to ourselves. Evey day new information comes our way. Much of it can be discarded.

However, the information you have decided to keep in your mind is reflected in the life you live.

To improve your experience of life (not yourself, because there is nothing wrong with you) but perhaps our information needs to be reviewed an updated.

These mentors were people I both looked up to.

I wanted to live up to their expectations.

Having someone communicate to you in a way that shows they actually have faith in you can mean a world of difference.

It was a lot easier to try when I stopped guessing.

#### I just listened to the lessons and did what they said.

#### I just connect the dots to make it work for you.

# Imagine Your Breakthrough Momentum 90 Days from Now...when you start your business with us.

This program is designed to give you the momentum you desperately need to change your life.

# You won't have a million dollars in the bank or every single aspect of your life figured out by the end of the program.

It's not going to cure every single problem you have and the full transformation you need to make will take longer than 90 days.

But, like me, you can get that 'escape velocity' that pushes you to make long-term progress.

You'll have clarity, direction, and focus.

This program is designed so that you leave no stone unturned and have a crystallized vision for what steps you need to take to change your life and in what order.

Instead of just thinking about doing 'that thing' you'll have spent the last three months actively building your dream.

## Don't even think about these crazy results just yet.

Just imagine finally feeling like you're moving forward in a sincere way.

You'll have your business idea mapped out and might even have sales rolling in.

You'll be exercising, eating right, and building a healthy body you love to see in the mirror.

Or you might just end up realizing you have some simple and modest goals that mean a lot to you, accept who you really are, and settle into a life where you're exploring things deeper on a spiritual level.

Whatever the specifics are for you, the program is designed to have you actively on the path to building the life you want.

The life that makes you feel powerful and alive.

I want to help you live the type of life where you look in the mirror and nothing seems wrong anymore.

Not because of any particular success or failure, but because you know you're taking the type of action that makes both of them irrelevant.

# You know what you now know and you have possibilities in your life.

It's designed to help you break through that wall of complacency, stop feeling stuck, and start executing.

So don't just imagine glitz and glamor (that's cool if it's part of your plan), imagine the serenity of motion.

Imagine living a life where you live life in a more fluid and seamless way because your thoughts, words, and actions are all aligned.

People have asked me over the years if I do "life coaching". I do Business Coaching.

But it really is the same.

I did this for a long time, even though I didn't feel like I could come up with the perfect answers in the beginning.

But when two minds or more are in sync, answers come.

It's an absolutely fascinating experience.

Now, I've decided to go all-in on seeing what we can do together.

### I'm not the type to make guarantees.

But I will say that this is the best thing I've ever experienced in my entire life.

And I have experienced a lot.

I'm taking life journey I've spent learning how to become the best version of myself and packing as much of it into a 90-day program.

The Program has been developed by my business partner.

We call it your **NEW PERSONAL REALITY** and Quantum Mentoring.

It will push you but isn't totally overwhelming either.

If you decide to join, I'm going to throw all of my weight into working with you to get the most out of this life.

It's not like I'm just going to be telling you what to do.

We're going to be in the trenches together at the same time.

You're here because you are looking.

This program is me taking all that knowledge and using it to guide you.

You'll also be working with a coach so you can help each other be accountable.

By the end of the program, you'll have a clear road map to a better future, you'll actively be working toward it, and potential clients getting into your sales funnel.

I can't fix your entire life in 90 days, but I can give you the hardest push you've ever felt in your life, which is exactly what this program is designed to do.

# Introducing Quantum Momentum Mentoring.

Quantum Momentum Mentoring is a 90-day interactive online program with one-to-one coaching.

I designed it to combine the best of both worlds when it comes to online education.

Most programs either Have solid information but no accountability or

A ton of accountability (1 on 1) with a high price tag.

Fail to deliver quality information or support.

So, we'll be working together as a team by going through weekly lessons as well as having a group calls every single week to keep each other focused.

My return on my investment in your success comes when you are successful.

# You will pay me from your profits.

I created this program with the vision that I could help meet all your needs so that you would be able to Break Free.

I'm really, really good at breaking things down in real-time and during the Q&A portions of the calls, I'll be there to give you thorough answers on the spot.

## I call it 'spot coaching.'

If you've read my articles on Facebook work for a while, (either brucerossconsulting and coaching or theencoreentrepreneurs.com) you know I have a unique ability to get inside your head and pinpoint exactly the way you feel, even if you couldn't quite articulate it yourself.

Well, imagine what I'd be able to do for you in real life.

Readers have also described my work as hard-hitting and brutally honest yet caring and compassionate at the same time.

I'm the same way when I coach others in real life.

I've done it successfully in my previous career as a Train the Trainer in the work I did.

# Most of the time I end up doing more life coaching than business coaching because, at the end of the day, it's all life coaching.

It's going to take some effort and dedication on your part.

I can't make you do the lessons or attend the calls (recorded versions available) or finish the weekly exercises and challenges.

Yes, you're going to have to carve out a bit of time if you want to have a breakthrough.

Yes, some of this will involve doing work alone. "You can lead a horse to water, but you can't make him drink it."

Well, I can work with you all the way up to the best education available to mankind and get you directly in front of the 'water.'

The conviction I have in describing this program will pour right into you if you decide to work with me.

Let's break down what you get when you join Quantum Momentum Mentoring

12 Week Online Course.

The core of this program will be an online course with 12 different lessons that walk you through exactly what you need to do to find a life path that provides consistency and excitement as well as tackle some of the challenges you'll come across along the way.

Each week you'll watch a lesson.

You'll have exercises to work on based on those lessons.

We'll also have a weekly call to review the lesson with Q&A to make sure you know how to keep moving forward successfully.

Lessons will cover a variety of topics including:

Rewiring your brain to eliminate distractions and get rid of procrastination

Creating an environment that makes it 10X easier to follow through with your goals

How to figure out who you are, what you want, and the things you really value to create 'personal code' that guides all your actions

A deep-dive analysis of your talents and strengths

Turning motivation into discipline and habits

Overcoming/letting go of the past Overcoming limiting beliefs and self-doubt

How to structure your day's Proper goal setting and creating systems that make it much easier to achieve those goals

Setting boundaries with other people, learning to say 'no, and being more assertive.

Developing self-confidence that lasts.

Mastering skills that will improve your life psychological techniques you can use to keep yourself accountable.

#### Weekly Challenges

The weekly challenges are designed to help you act.

Instead of just passively consuming the information you're learning, you're going to use these challenges to test out these strategies in the real world.

For example, if we're working on setting boundaries your challenge might be to practice saying 'no' to anything you don't really want to do.

Another week you might go through a challenge where you aim to follow your new routine for 7 days straight.

I'm not going to give you the real challenge ideas upfront because I want them to be, you know, challenging.

These challenges will teach you how to think on your feet, adapt, and take rapid action in real-time -- skills that you need to master if you want to complete your missions.

Remember, this is the 90-day window where you're putting your foot down and finally making those changes you've been desperately needing to make.

These challenges give you the nudge you need to flip the switch from someone who just consumes information to someone who uses it to create something special in the real world.

#### Application of knowledge= personal Power.

During each call, we will review the week's lesson, I'll talk about ways to make sure the strategies stick, and I'll be there to keep your head straight if you feel stuck or lost.

This is where 'spot coaching' comes in.

Spot coaching happens when a student describes a specific problem they're having and I coach them in real-time.

You may even meet someone who becomes a true friend or business partner down the road.

Your network is one of your most valuable assets.

This community seeks to be a network where we will continue to grow over time and share insights and strategies with one another.

You'll be able to share insights and 'aha' moments with other students, post results from the challenges, and give students who need an extra nudge some reassuring words or receive them if you're in need.

Here's a quick recap of everything you get in the program:

12 weekly online lessons designed to help you change your life

Weekly challenges to help you solidify the information in the real world

Weekly coaching calls for support, assistance, and guidance directly from me.

#### How Much Does it Cost?

BUY NOW Special Bonuses (Limited Time Only) If the pot weren't already sweet enough, I've decided to make it an undeniably good deal.

If you're one of the first people to join the program, you'll get access to two bonus masterclasses where I'll be covering:

The Four Concepts of business success are

RIGHT YOU: Quantum mentoring program with our M1 product (as described)

RIGHT PRODUCT: done for you

RIGHT VEHICLE: done for you

RIGHT MARKETING: Our Digital Marketing Training.

### **Digital Marketing:**



You will be given access to a social media training program.

This will take about 4 weeks to complete, but at the end of this course you will be able to be a verified Marketing Consultant.



This course has been developed by a team of very successful marketers. It has nearly 200 videos and a wealth of downloads exercises and trainings.

For me, and many others the ability to invest wisely into social media marketing, with a positive expectation of a decent return on this investment (R.O.A.S) has been a foundational keystone to so many people success stories.

#### What is marketing?

Marketing is the process of creating and delivering value-based arguments for your products and services.

It includes everything from market research to advertising.

The goal of marketing is to convince a person that your product is worth investing in, establish brand loyalty, and ultimately increase sales.

There are many types of marketing strategies, such as content marketing, social media marketing, email marketing, influencer marketing, and more.

Each strategy has its own advantages and disadvantages, depending on your target audience, budget, and objectives.

To choose the best marketing strategy for your business, you need to consider the four Ps of marketing: product, price, place, and promotion.

Marketing is essential for any business, as it helps you reach and engage your potential customers, communicate your value proposition, and differentiate yourself from your competitors.

Marketing can also help you build trust and loyalty with your existing customers and encourage them to refer your business to others.

Right Marketing is essential to building a joyful and abundant life.

Right Marketing:

Right Product:

Right Vehicle:

Right You:

All bases covered.

Never put your finances at any real risk.

Yes, business requires investment.

In any business there is product to sell.

As a business owner of the product, you get the lions share of profit.

You also get the expenses.

But, if you can swing it and you're a little hesitant, just know that the program itself is quite literally risk-free.

This offer: It's about as no-brainer of an offer as I can make.

The Four Concepts of business success are

RIGHT YOU: Quantum mentoring program with our M1 product

RIGHT PRODUCT: done for you

RIGHT VEHICLE: done for you

RIGHT MARKETING: Our Digital Marketing Training.

Let me give you a bit of a preview of my learning.

Years ago, I knew I was going to have a problem building a life I would love if something didn't change.

I had kept doing what I had always done and did not understand why.

For a while, I thought maybe most of us didn't deserve to succeed, that maybe we didn't want our dreams badly enough.

Then I thought our Puritan forefathers were right— humans are born with bad stuff in them, streaks of laziness and weakness, negative thinking and worse.

But that just didn't make sense.

Why would a species produce so many individuals who were programmed wrong?

Why would nature allow the survival of creatures who didn't use their abilities?

How can it be that most of us will fall by the wayside?

Something seemed cockeyed about that thinking.

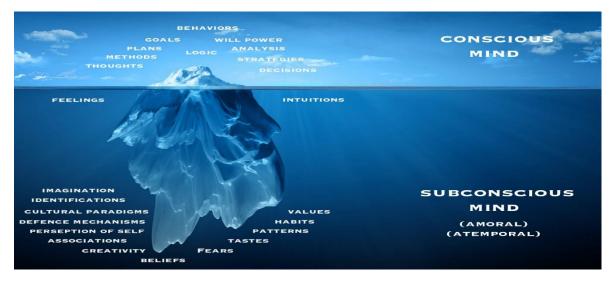
That's when I began to get suspicious.

I was accustomed to thinking that I lacked the character traits that made people successful, but how could it be that almost everyone did, too?

Whenever we study animals in the wild, we invariably assume that there is some logical reason for their behavior.

That was until I came across the structure of thought.

This is why we do what we always have done, even though we say we want something different.



#### Content versus context.

So, if beliefs are in my subconscious mind what did that mean?

Some of the deepest observations about the human condition can be found in some of the least likely places.

One of my personal favorites is the scene in Star Wars when Yoda is teaching Luke how to master his jedi powers.

Luke is trying to raise his crashed fighter plane from the swamps of Dagoba using the "The Force" an energy that pervades the universe which can be harnessed to perform miracles.

Luke, very much a skeptic in his early training, tells Yoda that he can't possibly believe he can raise the several ton plan by simply using his mind. "I can't believe it", says Luke.

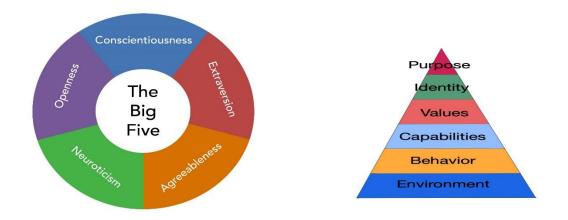
"That is why you fail", responds Yoda.

In addition to being a pivotal scene in the movie as young Skywalker begins to step into his new magical powers, it also teaches one of the principle aspects of how all human beings operate, and what can often times keep us stuck.

#### We call this Principle the 5 Primary Drivers.

The 5 Primary Drivers simply state the following:

- 1- What we Believe determines what we Think.
- 2- What we Think determines our Feelings.
- 3- How we Feel determines our Actions.
- 4- Our Actions, over time, become our Habits.
- 5- Our Habits determine the quality and ultimate outcome of our life, our Destiny.



This was the start of understanding my behaviour.

My foundational beliefs were learned from Family, Friends of family, community, culture, circumstances, and country.

Thinking Self. self-image and belief structure.

Thoughts create feelings, which we give meaning to according to our beliefs.

Feelings create an internal response (feeling) that we process based on past experiences.

Response is how we act. We act from either a primal state of being or an empowered state of being.

Repeated actions become brain-based structures. (habits) This structure is how the path of least resistance is created. Habitual behaviour is how we become who we currently are.

When we repeat our responses, over time they become habitual. We become unconscious to our way of thinking.

The first step is to become aware of this process. Once you become aware, you can become conscious of your responses.

Are they primal or considered? It will be uncomfortable.

These feelings are and responses are filtered through our contextual way of thinking.

Whatever thought that we think is filtered through our contextual way of thinking. This process reinforces our belief system.

Every part of your life's primary drivers will reinforce your initial and learned mindset. The contextual ways of thinking.

#### Unless you change this, nothing will change.

Reactions to thoughts: Responses to thoughts.

Primal state of being Empowered state of being.

When you continually react, the cycle just repeats itself.

It is the path of least resistance for you.

The thing is you can only be in one state at a time.

Here you begin to understand that you can now choose to interpret your thoughts. When you are at this level of awareness, you begin to understand that the things you desire will be possible.

When you are at this level of thinking, you are creating barriers in the path of your thoughts.

They will connect to new responses outside of your beliefs.

It will be uncomfortable.

Yes, you will need to have a vision of your future self, learn how to Become the person (identity) that makes the DOING of the activity possible, so you can experience the results (HAVE) of your vision.



# You learn to base your thinking around your future self.

# Your vision.

When you are focused on the end result, everything is influenced from that perspective.

When you look at how you have been conditioned to a way of thinking it then becomes a process.

All process is just a skill that is acquired.

You have been acquiring new skills all your life.

The knowledge I have learned from the teachings of others has allowed me to connect the dots.

You could have the life you want, but you're just not doing what it takes to get it.

Once you accept that and decide to do something about it, you will carve the path to getting what you want.

And it won't take that long either.

# 20 Hours is the Difference Between Where You Are Vs. where You Want to Be

You can learn the basics of any skill in 20 hours.

Josh Kaufman gave a TED talk about the idea that you only need to learn the basics of most skills to be pretty good at them:

"20 hours is long enough to experience dramatic improvements in skill, but not so long that it feels overwhelming to get started in the first place." –

Kaufman: Building The Business and the life that you've Always Dreamed all Comes Down To Doing these Four Things Better Than Anyone Else.

# Having a vision,

acquiring the correct thinking process (mindset),

leaning the science of marketing,

# and implementing systems.

With these four skills, and they are just skills, will allow you to create and live the life you love.

theencoreentrepreneurs.com is all about the four concepts.

# Vision: Mindset: Marketing: Systems:



These are the six human needs of us all.

Just to be clear, when you work with a coach and join our business, you will be pushed to succeed.

This offer is for business builders. People who want to create a joyful and abundant life.

# People who want a full-time income, with parttime hours.

# And the cost????

# Well, it's part of our training and support when you work with theencoreentrpreneurs.com

These trainings you can check out the preview on our website.

People buy them when they are looking for knowledge.